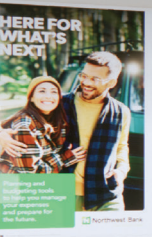


HERE FOR WHAT'S NEXT IN FISHERS



 Northwest Bank



Stop in, say hello and help us celebrate the grand opening of our full-service financial center in Fishers!

SPECIAL OFFERS!

Great rates,
big savings,
special account
opening bonuses
and more inside!

WIN PRIZES!

Weekly drawings for
a Northwest Summer
Prize Pack and
\$100 gift card to
a local business!

EXCITING EVENTS!

Friday, June 27

- Spark!Fishers Concert & Fireworks

Saturday, June 28

- Fishers Farmers Market
- Indy Eleven Meet & Greet

**11 MUNICIPAL DR
SUITE 150
FISHERS, INDIANA
317-572-4494**

Mon-Thu....9:00 – 4:00
Friday.....9:00 – 5:00
Saturday....9:00 – 12:00

 **Northwest Bank**
For what's next™

Northwest Bank is Member FDIC. Only deposit products are FDIC insured. 

THE NEXT SOMETHING EXTRA

Affinity Checking



OPEN A NEW AFFINITY
PREMIER CHECKING
ACCOUNT AND GET

\$600¹

with qualifying activities or get
\$300¹ with Affinity or Affinity Plus

- **Early Pay** — get paid up to two days early*
- **ATMs** — Access to more than 55,000 ATMs worldwide[^]
- **Digital Tools** — Manage finances easily with Zelle®,**
Bill Pay, mobile deposit, account alerts and Mobile Pay

¹ To qualify for the \$300 checking bonus, open a Northwest Affinity Checking or Affinity Plus Checking account by 8/30/2025, open an account at our Fishers, Indiana Financial Center and make direct deposits totaling \$500 or more within a single statement cycle within the first 3 statement cycles from account opening. To qualify for the \$600 checking bonus, open a Northwest Affinity Premier Checking account by 8/30/2025, open an account at our Fishers, Indiana Financial Center and make direct deposits totaling \$2,000 or more within a single statement cycle within the first 3 statement cycles from account opening. A qualifying direct deposit is an Automated Clearing House (ACH) credit, which may include payroll, pension or government payments (such as Social Security). The bonus will be deposited into your new account within 90 days of completing qualifying activity requirements. To receive the bonus, your checking account must be open and in good standing. Offer is not available to existing Northwest checking account customers or to those with a Northwest checking

account that has been closed within the last 12 months. Northwest Bank reserves the right to limit each customer to one new account-related bonus per calendar year. Eligibility may be limited based on your account type and ownership role. Bonus is subject to IRS 1099-INT reporting or, if you do not possess a Social Security number or Individual Taxpayer Identification number, you will be reported on IRS form 1042-S. Employees of Northwest Bank, its affiliates, and subsidiaries are not eligible for this offer. Cannot be combined with any other offer. Offer subject to change, including cancellation, at any time without notice. Promo code FSH25NW must be entered at time of account opening. *Early Pay is a free service made available on eligible checking accounts enrolled in direct deposit. Early Pay grants you access to your eligible direct deposit payments up to two days prior to the scheduled payment date. Early availability is based on the timing of the payer's payment instruction and standard fraud prevention restrictions apply. Early access to direct deposit will not occur on weekends or holidays and is based on when the originator provides payment details. If originator does not send the deposit in a timely manner, your deposit will arrive on the original scheduled date. **Transactions typically occur in minutes when the recipient's email address or U.S. mobile number is already enrolled in Zelle®. Must have a bank account in the U.S. to use Zelle®. Data charges may apply. Zelle® and the Zelle® related marks are wholly owned by Early Warning Services, LLC and are used herein under license. Not available for business customers. [^]Includes ATMs accessed through Northwest's membership in the Allpoint ATM Network. Third party fees may apply. For more information, visit allpointnetwork.com.

THE NEXT GROWTH OPPORTUNITY

Affinity Money Market



EARN UP TO
3.75%^{APY*}

with balance of \$100,000+
including \$25,000 new money and
Affinity Plus or Premier checking

A high yield interest-bearing account with ultimate flexibility. Make your money work for you — open an Affinity Plus or Affinity Premier Money Market account and start earning a competitive rate today! Money market accounts** provide high yield interest with access to your funds at any time. Plus, you'll continue to be backed by the protection of FDIC Insurance.[∞]

\$25 minimum balance required to open. *The advertised APY (Annual Percentage Yield) of 3.75% requires balances of \$100,000.00 or more. To qualify for the promotional offer rate, you must increase your total deposit relationship by \$25,000 or more of new money. New money is defined as funds not currently on deposit with Northwest Bank. For balances between \$0.01 - \$4,999.99 the APY is 0.15%. For balances \$5,000.00-\$49,999.99 the APY is 3.45%. For balances \$50,000.00-\$99,999.99 the APY is 3.70%. This account is a variable rate account and subject to change at any time without notice. Interest compounds monthly. Fees may reduce earnings. **Account holder must have the matching Affinity Plus or Premier Checking account or maintain a \$2,500 minimum average daily balance to avoid monthly service charges. [∞] FDIC insured up to the maximum amount allowed by law. [^]Includes ATMs accessed through Northwest's membership in the Allpoint ATM Network. Third party fees may apply. For more information, visit allpointnetwork.com. Offer subject to change or be withdrawn at any time. See Bank for details. Northwest Bank is Member FDIC. Equal Housing Lender.

FOR A LIMITED TIME

THE NEXT PLACE TO CALL HOME

Home Purchase or Refinance

\$525
Up to
MORTGAGE APPRAISAL CREDIT*

on qualifying mortgages
credited at loan closing

Planning on making a major purchase or tackling a big project? A home is one of the biggest purchases of your life, so it's important to choose a partner with your best interests at heart. Whether you've found what you're looking for, or you're still browsing, we'll help you find the mortgage, rate and terms that work best for you and simplify the process. We'll be by your side every step of the way.

*Must submit application by 8/30/2025 to the Northwest Bank Financial Center at 11 Municipal Drive, Fishers, Indiana. Mortgage Appraisal Credit up to \$525 will be credited back at loan closing. Amount may not cover full cost of appraisal. Valid on 1-to-4 unit primary residences only. Offer may be extended, modified or discontinued at any time without prior notice and may vary by market. Subject to credit approval. See Bank for details. NMLS# 419814.

FOR A LIMITED TIME

THE NEXT WAY TO TURN DREAMS INTO REALITY

Home Equity Loans

RATES AS LOW AS
5.875%
APR*
Fixed Rate
10-year term, \$100,000 loan

PLUS, GET A HOME EQUITY APPRAISAL CREDIT, UP TO \$525!**

Planning on making a major purchase or tackling a big project? Take advantage of your home's equity with this competitive fixed rate! Whether you're upgrading your home, consolidating debt or managing the unexpected, a Northwest home equity loan has you covered. Get your cash up front and repay your loan with a predictable monthly payment over time. Lock in this great rate today — plus, get a free home equity appraisal credit, up to \$525!**

*HOME EQUITY LOANS: Rates and payment example are based on loans secured by properties located in PA, OH and IN only. Rates are .25% higher for properties located in the state of NY. Closed-end home equity loan Annual Percentage Rate (APR) as of 5/15/2025 applies to 120-month term for at least \$100,000 loan with a minimum of \$25,000 in new money borrowings with automatic transfer service from a Northwest checking account, 85% maximum loan-to-value, and 700 minimum FICO score. Not for the purchase of homes. Valid on 1 to 2 unit primary residences only. Maximum loan amount \$750,000. Title search required on loans greater than \$250,000. Title insurance required on loans greater than \$500,000. For example: The monthly payment on a 5.875% APR 120-month loan of \$100,000 is \$1,104. Payments do not include amounts for taxes and insurance premiums. Actual payment obligation may be greater. Listed APR may be available for ChoiceLine fixed-rate lock-in. Rates subject to change at any time without notice. Other rates and terms available. Subject to credit approval. **APPRAISAL CREDIT: Must submit application by 8/30/2025 to the Northwest Bank Financial Center at 11 Municipal Drive, Fishers, Indiana. Home Equity Appraisal Credit up to \$525, will be credited back at loan closing. Amount may not cover full cost of appraisal. Valid on 1 to 4 unit primary residences only. Offer may be extended, modified or discontinued at any time without prior notice and may vary by market. Offers may be changed or withdrawn at any time. See Bank for details. NMLS# 419814. Northwest Bank is Member FDIC. Equal Housing Lender.

THE NEXT REWARDING EXPERIENCE

Rewards and Cashback Visa®

EARN 1.5%

per \$1 on every purchase with Northwest
CashBack Visa® Signature credit card*

**Earn rewards for all the purchases you make and
redeem for cash back, merchandise or travel.**

- No annual or over-limit fees
- Personalized card alerts and controls
- Apple Pay®, Samsung Pay® and Google Pay™
- Visa® Zero-Liability Policy† protects you if your card is lost, stolen or fraudulently used

*All cards subject to credit approval. Cards are issued by Northwest Bank pursuant to a license from Visa USA Inc. Mobile data or text charges may apply. Apple is a trademark of Apple Inc., registered in the U.S. and other countries. Samsung Pay is a trademark of Samsung. Google Pay is a trademark of Google. Rewards Visa® and CashBack Visa® Signature Annual Percentage Rates (APRs) will vary based on the Wall Street Journal Prime Rate (7.50% as of 5/15/2025) plus a margin and your creditworthiness. The APR for Rewards Visa® is 16.99% - 21.99% on purchases and 21.99% - 21.99% on cash advances. The APR for CashBack Visa Signature® is 18.99% - 35.00% on purchases and 23.99% - 35.00% on cash advances. †Visa's Zero Liability Policy does not apply to certain commercial card and anonymous prepaid card transactions or transactions not processed by Visa. Cardholders must use care in protecting their card and notify Northwest Bank immediately of any unauthorized use. Northwest Bank will evaluate fraud claims and determine if some or all transactions are covered by the Zero Liability Policy; Northwest Bank may increase the amount of your liability for unauthorized transactions if Northwest Bank reasonably determines, based on substantial evidence, that you were fraudulent or negligent in the handling of the account or the access device. Contact Northwest Bank for more details. Offer is exclusive to Northwest Rewards Visa® and Northwest CashBack Visa Signature® credit card holders auto enrolled in the uChoose Rewards® Program. Cash back can be redeemed as statement credit. Visit [uchooserewards.com](https://www.northwest.com/choose-rewards) to learn more. Balance transfers only eligible for non-Northwest credit cards and loans. To learn more about our Visa® Signature benefits, visit [northwest.com/cashback-visa-signature-benefits](https://www.northwest.com/cashback-visa-signature-benefits). Actual card image may vary. See Bank for details.

THE NEXT SMART MOVE

Where does financial planning start?
With a simple conversation.



SCHEDULE A FREE CONSULTATION

GET \$100*

gift card with a complimentary review
of your outside brokerage or
retirement plan statement.

**A simple financial wellness conversation can
ensure you're staying on the right path — or get
you back on track — toward achieving your goals.**

We'll help you create a personalized plan based on
your short and long-term goals. From retirement,
investments, estate planning, or even tax strategies
and risk management — we've got you covered.

*This offer is available to new Northwest Investment Services customers only who schedule an appointment during promotional period and who have not received a gift card through a previous Northwest Investment Services promotion offer within the last 24 months. Customers must bring in an investment or retirement statement at their scheduled appointment to receive the gift card. Gift cards are limited to one per household; ask for available selection at time of appointment. Offer is non-transferable and may be extended, modified or discontinued at any time without prior notice and may vary by market. A 1099-MISC may be used to report award to IRS. Offer valid through 8/30/2025 (appointments must be made by 8/30/2025 and held by 9/30/2025 to receive promotion). Promotion is not eligible for Northwest Bank employees or relatives. Appointments must be held in person. Your Bank ("Financial Institution") provides referrals to financial professionals of LPL Financial LLC ("LPL") pursuant to an agreement that allows LPL to pay the Financial Institution for these referrals. This creates an incentive for the Financial Institution to make these referrals, resulting in a conflict of interest. The Financial Institution is not a client of LPL for advisory services. Please visit <https://www.lpl.com/disclosures/is-lpl-relationship-disclosure.html>.

Securities and advisory services are offered through LPL Financial (LPL), a registered investment advisor and broker-dealer (member FINRA/ SIPC). Insurance products are offered through LPL or its licensed affiliates. Northwest Bank and Northwest Investment Services are not registered as a broker-dealer or investment advisor. Registered representatives of LPL offer products and services using Northwest Investment Services and may also be employees of Northwest Bank. These products and services are being offered through LPL or its affiliates, which are separate entities from, and not affiliates of, Northwest Bank or Northwest Investment Services. Securities and insurance offered through LPL or its affiliates are:

[Not Insured by FDIC or Any Other Government Agency] [Not Bank Guaranteed] [Not Bank Deposits or Obligations] [May Lose Value]

THE NEXT BIG BONUS

Northwest Business Banking Visa® credit card

Affordability, convenience, acceptance and control for capital when and where your business needs it — locally or around the world. Easily manage and track spending with a credit card that offers great features and flexibility and earn unlimited rewards.

0%

**INTRO RATE
BALANCE TRANSFER
OFFER FOR 6
BILLING CYCLES***

EARN UP TO 25,000 REWARD BONUS POINTS**

For a limited time, using
the Northwest Business
Banking Visa® credit card,
with qualifying activities!

*Subject to credit approval. Starts from the transaction date on balance transfers completed within 90 days of account opening. Balance transfer fee of 5% or \$15, whichever is greater, will be assessed on each balance transfer request. Balances on the card after the introductory period will be charged at the Cash Advance APR of 27.24%. Balance transfer requests cannot exceed a total of \$5,000 or 20% of available limit (whichever is less) and can only be used to pay off an existing balance with another financial institution (it cannot be used to pay off a loan or another debt held by Northwest Bank). Please continue to make your monthly payment on any account from which you are transferring balances until the requested balance transfer is complete. Standard processing time varies so your balance transfer may not take effect before your next payment cycle. **Bonus offer available through June 30, 2025. Bonus offers may be modified or withdrawn at any time. Points can be redeemed for cash (in the form of a statement credit), gift cards, merchandise or travel through the uChoose Rewards program, which is accessible through your online credit card account. Earn up to 25,000 bonus points offer available for new Northwest Business Banking Visa® credit card accounts only. 25,000 rewards points is valued at a \$250 cashback/statement credit. All points, including bonus points, will be posted to the "qualifying credit card account". The "qualifying credit card account" is the control account for businesses with consolidated billing or each individual account for businesses with individual billing, as defined on your application for credit. The qualifying credit card account must be in good standing at time of bonus posting. Bonus points will be posted to the applicable uChoose Rewards account(s) associated with the qualifying credit card account and will be available for redemption the month after the points post. Limit one new account bonus offer per qualifying credit card account. Earn 5,000 bonus rewards points when you go to uchooserewards.com and enroll in the uChoose Rewards program. Earn 20,000 bonus rewards points for net purchases totaling \$5,000 or more within the first 60 days of business credit card open date. Net purchases are totaled on each qualifying credit card account to determine eligibility for bonus (balance transfers and cash withdrawals are not eligible). Redeeming rewards points: All bonus points are redeemable through the uChoose Rewards program for cash back (statement credit), gift cards, merchandise and travel. For complete rewards program details please visit uchooserewards.com. Redemption values for reward options vary. See Bank for details.

JOIN US FOR MERCHANT FRIDAYS JUNE 20 & JUNE 27, 10AM-3PM

Our dedicated Clover business consultant will be here
with advice and support for your business.

Get paid easily and run your business better with Clover:

- Accept payments anywhere
- Build better customer relationships
- Sales and inventory reporting

SPECIAL OFFER

\$500 REBATE PLUS 60-DAY FREE TRIAL ON CLOVER ESSENTIALS*



*Promotional offer valid through June 30, 2025. This offer is available for qualified Northwest Bank Merchant Services customers who have not had a Merchant Services account processed by First Data Merchant Services LLC within the last six months. Offer is valid for one Clover Business Bundle for a Clover Flex, Flex Pocket, Mini, Station Solo or Station Duo point-of-sale hardware device purchase or 36-month or 48-month subscription. The Clover Business Bundle includes a \$500 rebate and a no-cost 60-day trial of the Essentials service plan. The \$500 rebate will be initiated approximately 60 days after the account begins processing transactions. The Essentials Plan monthly fees will be billed after 60 days. To be eligible, the merchant must (1) purchase or subscribe to a Clover Flex, Flex Pocket, Mini, Station Solo or Station Duo point-of-sale device; (2) be credit approved by 6/30/25; (3) sign a Merchant Processing Agreement; (4) activate account within 30 days from approval date. Additional fees apply to certain services on activated accounts. Eligibility is at the sole discretion of First Data Merchant Services LLC. Only one offer per eligible business tax ID. Offer not valid with any other offer and is subject to change without notice. © 2025 Clover Network, LLC. The Clover name and logo are registered trademarks owned by Clover Network, LLC and are registered or used in the U.S. and many foreign countries. Use of Clover requires a Merchant Processing Agreement. All trademarks, service marks and trade names referenced in this material are the property of their respective owners.

STOP BY OUR NEW FULL-SERVICE FINANCIAL CENTER IN FISHERS FOR THESE GREAT OFFERS!

VISIT US IN THE
NICKEL PLATE DISTRICT:

**11 MUNICIPAL DR
SUITE 150
FISHERS, INDIANA
317-572-4494**

Mon-Thu....9:00 – 4:00
Friday.....9:00 – 5:00
Saturday....9:00 – 12:00

 **Northwest Bank**
For what's next™

ENTER TO WIN PRIZES*

WEEKLY DRAWINGS FOR NORTHWEST SUMMER PRIZE PACK & \$100 GIFT CARD TO A LOCAL BUSINESS!

Join us every Friday during the month of June — say hello, enjoy a snack and enter to win our weekly and grand prize drawings!



GRAND PRIZE DRAWING — VALUED AT \$500!

All entries throughout the month of June will have a chance to win a Northwest RTIC cooler, Indy Eleven signed ball, signed jersey and 8 premium seat tickets!



JOIN US FOR SPECIAL EVENTS

SPARK!
FISHERS★

FRI, JUNE 27 | 8 PM

Annual Spark!Fishers Event
Free Concert + Fireworks Show
Sponsored by Northwest Bank



SAT, JUNE 28 | 8 AM - 12 PM

Visit Northwest at Fishers Farmers Market

- Enjoy free snacks and refreshments
- Meet Indy Eleven players from 9 to 11 a.m.
- Free gift to first 500 visitors & enter to win Indy Eleven tickets and signed jersey

*No purchase necessary to enter to win. Northwest Bank employees not eligible.
All rates, offers and promotions subject to change at any time without notice.